

Campus Bike Share Planning

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Campus Bike Share Planning Webinar

Campus bike planning

- Bike share is a component of the larger campus bicycling environment
- Bicycle Friendly University model can help campuses understand the big picture
- Universities evaluated in five areas:
 - Engineering
 - Education
 - Encouragement
 - Enforcement
 - Evaluation and Planning





Campus bike share feasibility studies

- Campus studies can take a few forms:
 - Folded into larger campus bike plans
 - Folded into community bike share feasibility studies
 - Stand-alone campus studies
- Not all campuses need a full study
 - Can conduct internally or with outside help



What's in a feasibility study?

- I. Determination of system purpose
- 2. Case studies for comparison
- 3. Assessment of campus bicycling infrastructure, origins and destinations
- 4. Proposed system size, locations, phasing
- 5. Preliminary business model and cost analysis

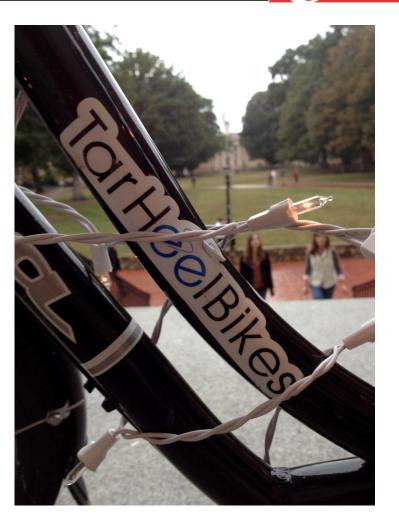




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Key questions to answer

- Don't start conversations with vendors without a clear answer to these Qs!
 - System goals: User base? Trip purposes?
 - Amount of available funding
 - University restrictions on advertising
 - Potential operator
 - Town-gown partnership decision





Thanks!

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