



Campus Bike Share Planning

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Campus bike planning



- Bike share is a component of the larger campus bicycling environment
- Bicycle Friendly University model can help campuses understand the big picture
- Universities evaluated in five areas:
 - Engineering
 - Education
 - Encouragement
 - Enforcement
 - Evaluation and Planning



Campus bike share feasibility studies



- Campus studies can take a few forms:
 - Folded into larger campus bike plans
 - Folded into community bike share feasibility studies
 - Stand-alone campus studies
- Not all campuses need a full study
 - Can conduct internally or with outside help



What's in a feasibility study?



1. Determination of system purpose
2. Case studies for comparison
3. Assessment of campus bicycling infrastructure, origins and destinations
4. Proposed system size, locations, phasing
5. Preliminary business model and cost analysis



Key questions to answer



- Don't start conversations with vendors without a clear answer to these Qs!
 - System goals: User base? Trip purposes?
 - Amount of available funding
 - University restrictions on advertising
 - Potential operator
 - Town-gown partnership decision



Thanks!

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