

BIKE  
SHARE  
*Philadelphia*

[www.bikesharephiladelphia.org](http://www.bikesharephiladelphia.org)



**Russell Meddin**  
**Bike Share Philadelphia**

**College & University Campuses**  
**Bike Share**

**2015 June 16**







A form of Public Transportation



giving personal mobility



A

B







Recycling a 19<sup>th</sup> Century  
vehicle





With 21<sup>st</sup> Century technology



Offering  
**PERSONAL**  
**MOBILITY**  
with  
Shared Use  
Bicycles



# We know how it works



Sign In



Select



Ride



Return





## Bike Sharing History

Starting in the late 1960's in Amsterdam  
Copenhagen's Bicyklen in 1995 - Rennes, France's Vélo à la Carte, in 1998,  
Lyon, France's Vélo'v in 2005 - Barcelona, Spain's Bicing in 2007  
Paris, France's Vélib' in 2007 – New York CitiBike in 2013



Automated Bicycle Sharing Systems began in 1996  
On a College Campus in the UK  
“Bikeabout”  
University of Portsmouth



The “Grippa”

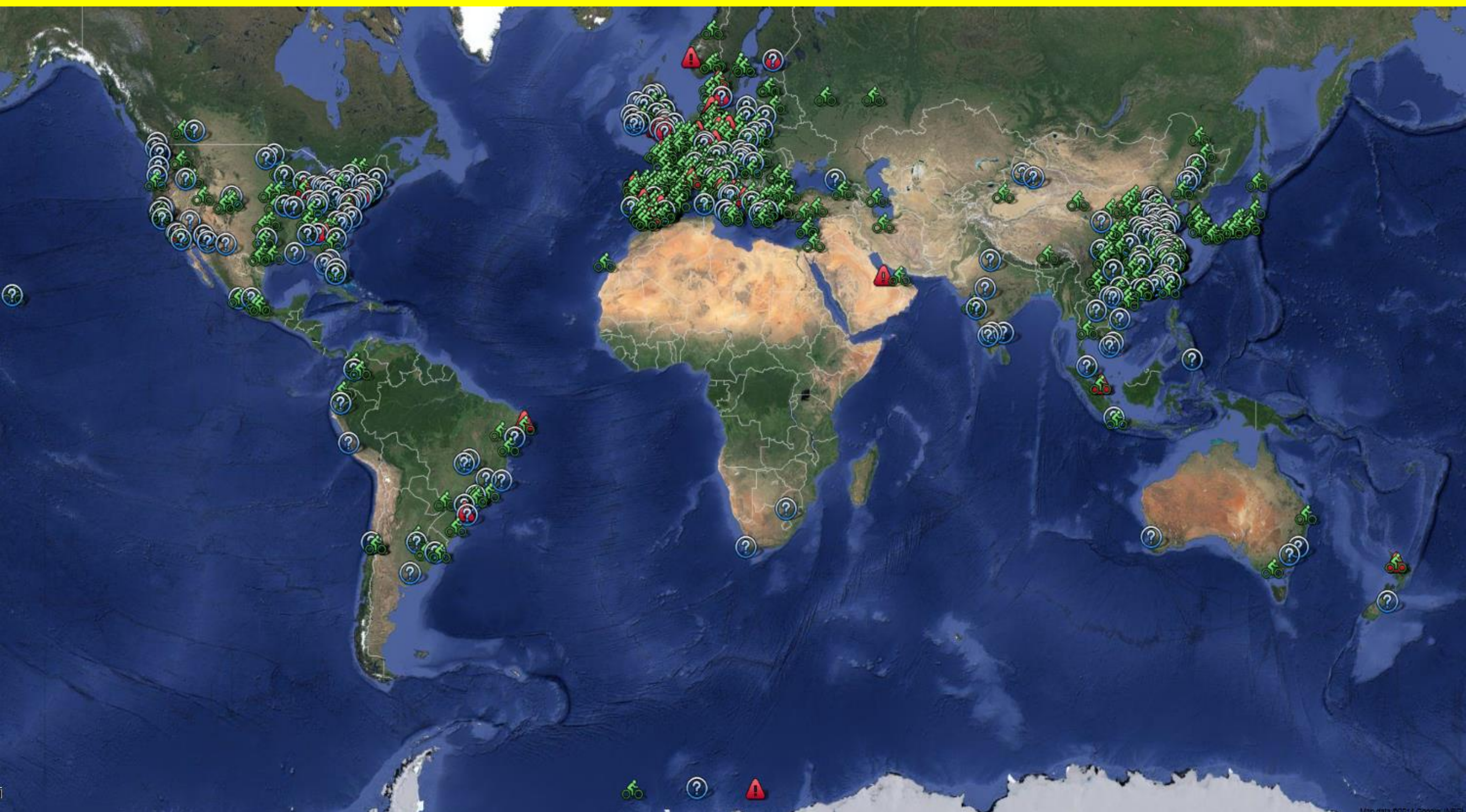




The Bike Sharing Explosion  
Embraced by over 910 cities  
Worldwide.

In the USA: 78 Municipalities – 59 programs



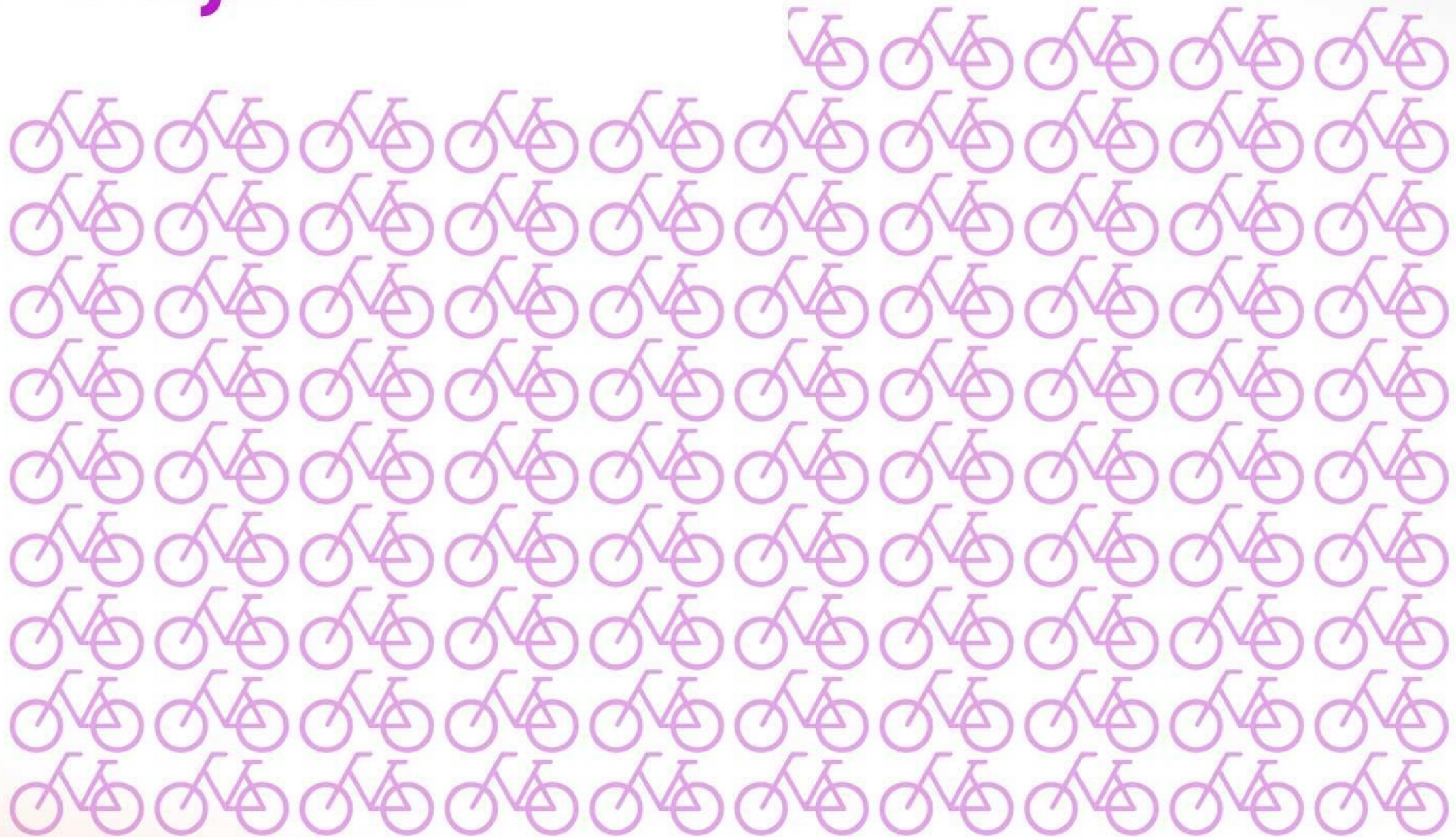



[www.bikesharingmap.com](http://www.bikesharingmap.com)



# World Bike-share Fleet

## 946,000



 = 10,000



## College Campuses with Automated Systems

University of California Irvine  
University of Washington Pullman  
University of Buffalo  
University of New York Stony Brook  
University of Virginia